

# Naturesoft 800

Natural ultrafine cellulose powder derived from European Beech trees

### **ATTRIBUTES & BENEFITS**

- Excellent dry binding
- Mattifier; absorbs 1.4 times its weight in oil
- Provides rapid absorption on skin
- Reduces oily aesthetics in formulations with high oil content
- Improves transfer resistance
- Provides some added structure and stability in emulsion systems

#### **SUGGESTED APPLICATIONS**

Color cosmetics including loose and pressed powders. Emulsion systems. Hot pour systems. Especially good for facial and men's grooming products.

TYPICAL PROPERTIES	Naturesoft 800
Color	White
Particle Shape	Irregular
Melting Point °C	N/A
Density @ 25 °C (g/cc)	1.50
Mean Particle Size (μm)	7.0 - 12.0

#### **INCI NAME**

Cellulose

## **NATURALITY (ISO 16128)**

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

#### **BIODEGRADABILITY**

Freshwater (OECD 302)



Raw material verified by ECOCERT GREENLIFE, conforming to the COSMOS Standard